War Bond Poster

Once the United States committed to fighting in World War I, it had the task of building a country that could prepare its army for war overseas. As President Wilson stated, "It is not an army we must shape and train for war, it is a nation." To bring in revenue, taxes were created on income, alcohol, tobacco, and other goods and services.

Funds were also borrowed from the American people through the sale of war bonds. War bonds were advertised through the help of well-known movie figures such as Charlie Chaplin and Mary Pickford, who made public appearances and appeared on war bond posters. Design your own war bond poster below to encourage American citizens to enlist in the war effort and to purchase war bonds.

